



ICanadianAcademy.com

Empowering learners to thrive in all aspects of their life

Farly Childhood Franchise Education for Children Aged 1 ½ – 6 Years

OUR TEAM

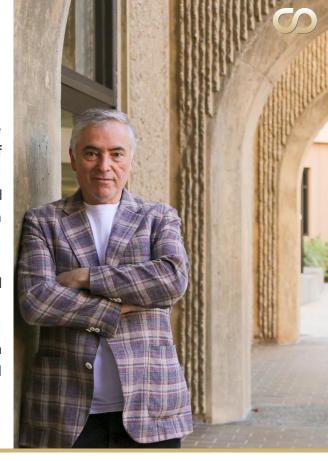
A strategic partnership to reshape Education

With decades of global experience in paving the way for quality education programs, Andre Nudelman, chairman of ICA and Entrepreneur in Residence at Stanford Graduate School of Education, is the former co-owner and President of Maple Bear Schools Latin America.

ICA is the result of this successful experience, combined with a vision to reshape education and the solid expertise of his other company, **Digital Media Academy**, founded in 1999 in the Silicon Valley.

As a brand new, yet experienced education company, ICA offers a unique education model, in partnership with the **Canadian Public Education System**, through Richmond School District, and with Digital Media Academy, the top quality STEM program, offered at DMA's Tech Camps at Stanford, Harvard, and other leading universities in North America.

ICA schools are also authorized to use the **International Comprehensive (IC)** competency-driven learning framework focusing on the lifelong growth of every learner through an inquiry-based approach.













Richmond School District

OUR FRANCHISE MODEL

A Simple Pathway to Quality Education

ICA's franchising model provides preK-12 schools with the highest quality program, fully developed to potentialize each student, teacher and school.

ICA is an official member of the **International Franchise Association** (IFA) as a Franchisor.

ICA has a Master Franchisee for the **34 countries** of the Latin America-Caribbean-USA region.







PROFESSIONAL LEARNING MODEL

Canadian public system's expertise





School District

ICA works in **partnership** with Richmond International Education and the Richmond School District.

Their **expertise** in all academic areas, English Learning, global education, quality assurance and teacher training contributes strengthen the ICA program.

Workshops can be organized online, on-site and in one of Richmond's 48 schools and learning centers.

20,000+

STUDENTS



SCHOOLS



TRAINERS AND





OUR BRAND



A forward-thinking Canadian brand

Our brand's Canadian identity is part of ICA's narrative and is also a symbol of quality education, effective practices and continuous improvement combined with a caring and open-minded mindset.

The infinity symbol of our brand is intrinsically connected to the idea of continuous learning; reshaping of schools by valuing and fostering personal and social competencies, thinking competencies, an inquiry mindset, purposeful use of technology, personalized learning, creativity and communication.

We are fully committed to working together and with schools and educators to lead the worldwide shift in Education that all learners need.



OUR VISION

- Empowering schools to nurture competent lifelong learners -

All around the globe, experts, international institutions like the OECD, and educators are urging schools to adapt to the changing reality of the world by focusing on core competencies, conceptual understanding and digital skills.

ICA has developed systems, knowledge and methods that franchisees can easily implement to empower learners to think creatively and critically, be inquisitive, and foster digital, personal and social competencies so that they can thrive in all aspects of their life.

Our system can be implemented in both new and existing schools.



WHY CANADA?

How well does Canada perform in international testing and why?

Canada is recognized worldwide for its remarkable quality of education. For decades, Canada is the top ranked English speaking country on international testing, especially the OECD PISA.

The excellent results achieved by Canadian schools can be explained by the quality and continued professional development of the teaching staff, the capacity to integrate non-English speakers, the expertise in bilingual education, the focus on thinking and understanding rather than content delivery, a pedagogical approach based on inquiry and a genuine desire to know students deeply and personalize learning so that all students can find their own path and reach their full potential.





MASTER FRANCHISEE



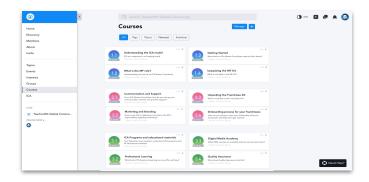
What does it mean to be a Master Franchisee?

Master Franchisees have the **right to establish, franchise and operate** International Canadian Academy Education Preschools within the Territory and to procure, qualify, train and assist Franchisees to establish and implement the ICA model in new and existing schools.

Ongoing and personalized **support** to the MF team regarding all components with guaranteed office hours and a direct channel of communication between the MF and ICA.

ICA also provides Master Franchisees on the TeacherWit platform with **training** and all **manuals**, procedures, professional learning materials and templates for them to be fully operational in a short period of time, even if they have no prior experience in Education.





BENEFITS FOR THE FRANCHISEE

A fast implementation of a comprehensive and effective system



A research-based **learning framework and methodology** developed by IC, always up-to-date with the most effective Canadian and International practices.



Student-centered, inquiry-based and competency-driven comprehensive bilingual **preK-12 programs** with access to curated pedagogical resources that will support new, and pedagogically new teachers.



Operations manuals, including an implementation guide and all handbooks, policies, forms and templates.

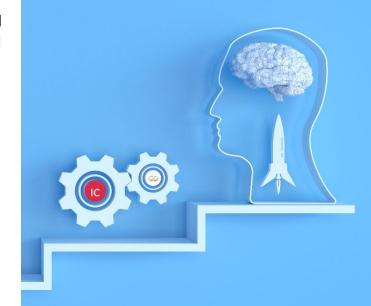


Online and in-person training and meaningful resources for all educators, principals, coordinators, school owners and parents. Every participant receives an ICA certificate for completion.



Personalized and ongoing support with a dedicated ICA Facilitator from day one and a seamless and efficient **quality assurance** process.





PROFESSIONAL LEARNING MODEL

A flexible high-quality international training



ICA offers many Professional Learning opportunities for preK-12 educators, coordinators, principals, school owners and parents.

Schools can choose between a variety of both synchronous and asynchronous **online courses**, **online workshops** or **in-person workshops** on site. All courses and workshops are facilitated by an ICA Coach.

Richmond **School District**



Richmond International Education



International Comprehensive (IC)

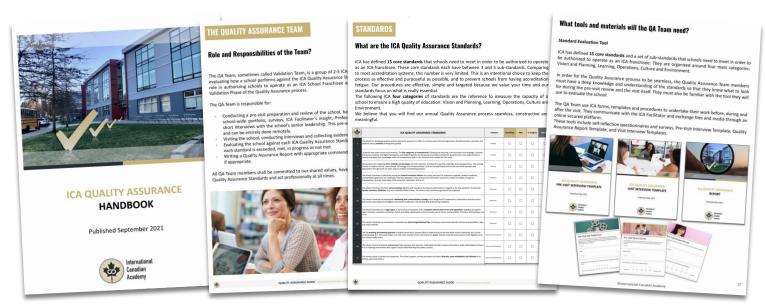


QUALITY ASSURANCE



A guarantee of quality education

Quality Assurance is an effective way for schools to maintain high standards of education through continuous improvement. ICA has defined a clear and effective process to consistently evaluate schools and provide them with constructive feedback. Led by a team of ICA evaluators, the annual visit is organically integrated into an ongoing process of continuous improvement with the support of a dedicated ICA facilitator. ICA evaluators take time and care to support the development of each individual institution through genuine and supportive feedback.



PROFESSIONAL LEARNING MODEL



Our State-of-the Art Community Platform

ICA teachers have access to the <u>TeacherWit</u> online community platform where teachers from all around the world can share ideas and resources, ask questions, build relationships and develop projects.



PROFESSIONAL LEARNING MODEL

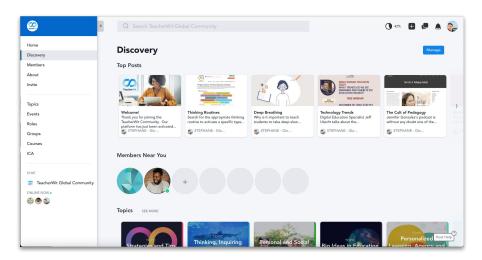


Our State-of-the Art Community Platform

Free webinars and live sessions are regularly scheduled directly on the platform for synchronous online learning with prestigious guest speakers or ICA coaches.

ICA educators are given access to a **private ICA group** and to **TeacherWit Uplift Premium** where they can find additional and original pedagogical content and connect with educators around the world.

The Community platform is also available as **an App** on both Android and Apple Store.







EVERYONE

ICA SCHOOL EDUCATOR





Membership - Can	join for free
------------------	---------------

App - Download for free

/			



•						_			
Connection	-	Connect	with	other	educators	from	all	around the	e
world to exchan	ge	ideas, res	source	es and	practices				





Discussions - Access and participate in Topic discussions





Resources - Access resources shared in Topic threads





Webinars and Live Events - Attend inspiring webinars from a selection of prestigious guest speakers and other live events.





Regional and Group-Specific Webinars and Live Events



Private Groups- Groups with a common focus: i.e. grade level, subject or country-related.



Uplift Premium - Original Pedagogical materials, online courses and a space where renowned international experts share their knowledge.







An English immersion, inquiry-based, play-based and personalized program to embark children 1 ½ to 6 years old on an engaging, meaningful, joyful and empowering learning journey*.

The Early Childhood Program empowers the whole child so that they can develop essential Language acquisition, cognitive abilities, physical skills and socio-emotional skills. The focus of the Program is less on content and more on hands-on, contextually- based and playful experiences that stimulates student curiosity and creativity.

"The extant research strongly suggests that young children learn best (indeed all of us do) when the learning is active, engaging, meaningful, iterative, socially interactive, and joyful—when it is playful."



1 ½ - 2 years old



2-3 years old

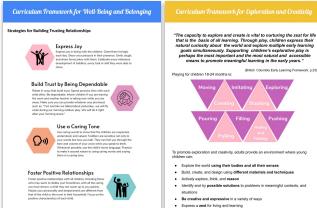


There are **5 areas of development** for children 18 to 36 months:

- **Emotional Development**
- Social Development
- Fine Motor Development
- **Gross Motor Development**
- Intellectual Development

All EC1 and EC2 educators receive a comprehensive kit that includes all the learning activities, strategies and pedagogical materials needed to teach their age group. They also get access to an age-specific space on TeacherWit with additional resources.





Curriculum Framework for Diversity and Responsibility

3 Help Children Appreciate Differences and Respect the Personal Feeling and Property of Others



Children are similar in many ways yet different from each other too. Their differences make them unique, and exceptional in one or more ways

teaching and modelling practices that build thist tolerance, and respect for all children Understanding children means appreciating their unique ways of interacting with people hearts, about children's strengths, the challenges that frustrate them, their feelings, and ways to comfort them. As each child is unique, educators act and respond in ways that





EC3 3-4 years old



	UNIT TITLE	
1	Our School	Learning how our school is organized can help us to feel comfortable, safe and successful.
2	Our Feelings	We can express our feelings and try to understand the feelings of others.
3	Play!	We can learn and express ourselves through play.
4	Senses	We can learn about the world using our senses.
5	Homes	Animals and people have different kinds of homes.



EC4 4-5 years old



	UNIT TITLE	
1	Building Friendships	Friendships need to be taken care of to develop and grow.
2	Stories	Stories help us learn, spark ideas and give us joy.
3	Changing Materials	Understanding how materials change can help us use them well.
4	Plants	Plants support life on Earth.
5	Celebrations	We can celebrate important times in our lives.



EC5 5-6 years old



	UNIT TITLE	
1	Making Choices	Our many characteristics and experiences make us unique.
2	Communities	People have different roles and responsibilities in communities.
3	Expressing Ourselves	We use different art forms to express ourselves.
4	Life Cycles	Nature has many patterns we can observe.
5	Transportation	Communities use many modes of transportation for different reasons.

All EC3-5 educators receive a **comprehensive kit** that includes all the scope and sequence, learning activities, strategies and pedagogical materials needed to teach their age group. They also get access to **an age-specific space** on TeacherWit with additional resources.

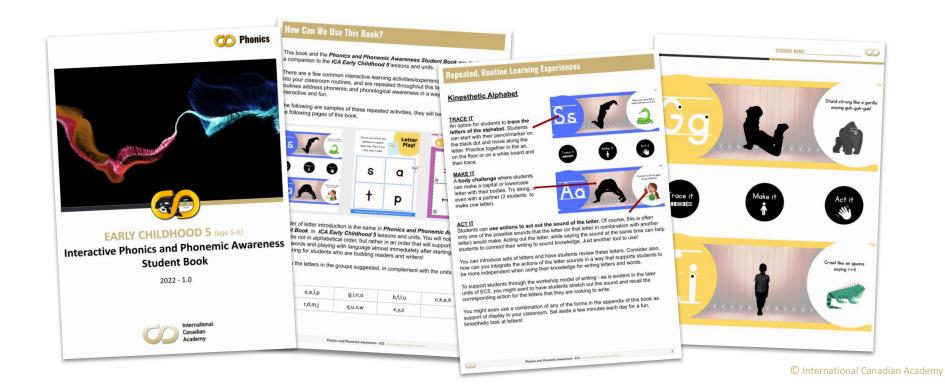
Teachers receive a comprehensive scope and sequence, a learning resource book and an instructional pedagogy book with descriptions of all learning activities and suggestions for supporting materials. They also have access to the private ICA educators group on our Community Platform with original materials to support and inspire them.





PHONICS AND PHONEMIC PROGRAM

ICA has developed a unique Phonics and Phonemic Awareness Program to enhance student's pre-reading and pre-writing skills. Teachers receive a full pedagogical book that goes along with a student book of original, fun and purposeful activities.



Key Elements:

- 1. Learning is driven by CURIOSITY and INQUIRY. Personal and collective inquiries are both supported through provocations for learning.
- 2. **LEARNING BY DOING**: Hands-on, creative, low-floor and high-ceiling learning opportunities that engage students, develop executive functions and enhance learning.
- 3. A STUDENT-DRIVEN, HOLISTIC AND PERSONALIZED approach to make learning more relevant and tailored to student needs, strengths and interests.
- 4. **LIFELONG COMPETENCIES** are essential for every learner to thrive: Thinking and Inquiring, Personal and Social, Communication and Creativity are competencies interwoven throughout the curriculum materials
- 5. **CONCEPTUAL UNDERSTANDING**: learners make connections with their prior knowledge, identify patterns, grasp big ideas in a transferable way and apply what they learned across subjects. By nature, concepts are transdisciplinary and promote a higher level of thinking that is prompted by rich learning experiences and continual connections and discussions.
- 6. **REAL-WORLD AND AUTHENTIC**: curricular content is designed to be flexible, relevant, authentic and connected to students' worlds.
- 7. Learning is a PROCESS and every stage is important, not just the final polished product. Suggestions for reflection and documentation are contained in curricular documents and supported with flexible materials. ICA Educators are inquirers who notice, name, respond and learn from and with students. Time management should be flexible to respect the inquiries and initiatives of students.
- 8. PLAY is fundamental in Early Childhood education. We believe that young children learn best through play and playful experiences.
- 9. The learning **ENVIRONMENT** will be used to create learning opportunities and spark curiosity.
- 10. Evidence from research and practice shows that **POSITIVE AND SUPPORTIVE INTERACTIONS AND RELATIONSHIPS** and fundamental to improving learning and creating an inclusive and equitable school culture.

EARLY CHILDHOOD SCHOOLS

Class sizes depend on the local context and Franchisees can decide on the maximum number of students for every grade level. The classroom physical environment should be large enough to accommodate a reasonable density of students, but also to allow teachers to create different learning stations, to allow for greater movement, flexibility and fluidity.

What does a typical ICA preschool* look like?

- 200+ m2
- 4+ classrooms
- Ages from 1 ^{1/2} to 6 years old
- Preferably an outdoor area that includes a playground, a discovery area (with vegetation, earth, wood, stones and other natural elements) and a sports area.
- Different seating arrangements for a flexible environment, e.g. small group round tables, sofas, adjustable high tables and stools, smart TVs on wheels, shelves on wheels, and so on.

^{*}Elementary Program is also available, please contact us for more information.

PROGRAM AND CURRICULUM

Benefits of a bilingual education

Research on Bilingualism emphasizes the benefits for children and adolescents beyond the sole advantage of speaking two languages. It shows that **bilingual students perform higher** on problem-solving, creative thinking, focusing, switching between tasks, decision-making skills open-mindedness and communication.

Canada has a long and successful experience of Bilingualism with an extensive dual language programme across the nation. Our differentiated approach respects the nature of multilingual learners and fits with every local context.

"Bilingualism is an experience that shapes our brain for a lifetime"



PROGRAM AND CURRICULUM



Competency-driven

The learning process does not start or end in a predetermined place and time.

Through powerful learning experiences and regular, authentic reflection, students will activate and develop a set of useful competencies. The term competency embodies skills, knowledge and personal attributes. These competencies empower students to grow as active, adaptable, socially aware and self-motivated learners all along their life both personally and professionally so that they can contribute to the rapidly evolving world in a meaningful and purposeful way.







THINKING and INQUIRING



COMMUNICATION and CREATIVITY



SUBJECT-SPECIFIC

ASSESSMENT THAT SHAPES LEARNING

What is our assessment approach?

Assessment is intended to support the learner's growth. It is designed to give students a wide variety of opportunities to demonstrate their understanding and to develop their knowledge, curriculum skills and lifelong competencies. The student's portfolio will have a variety of artifacts of learning, along with samples from formative and summative assessments with clear learning outcomes.





HOW WE LEARN

The IC Learning Framework

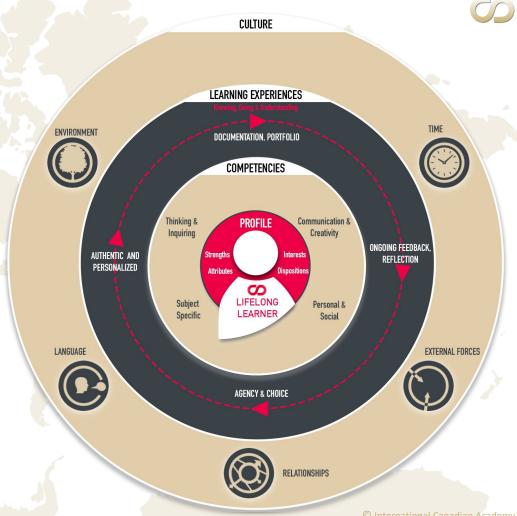
The **lifelong learner** is at the heart of the framework. Lifelong competencies allow the learner to grow, adapt and thrive over time.

Learning is a process which involves ongoing questioning, feedback, documentation and reflection.

Learning experiences create conditions for students to know, do and understand. They go hand in hand with a **learning portfolio** that documents the process.



The **culture of learning** in an organization depends on overarching forces that need to be thoughtfully tailored to the context.





IC'S LEARNER PROFILE



A lifelong learner ready for any future scenario

You demonstrate confidence in a variety of situations.

You set goals and evaluate progress towards your intended outcomes.

You take OWNership of your choices and actions, express needs, and seek assistance or help when needed.

You evaluate and use a variety of sources, tools and techniques to communicate appropriately.

You appropriately communicate information and ideas, and contribute constructively.

You express **curiosity** by **inquiring** into personal interests, shared challenges, or global issues.

You analyze, critique, and question your work to make informed decisions that refine and improve your final product.

You use communication as a tool to influence, engage, inform, or inspire.

You demonstrate **Creativity and** innovation by generating new ideas, processes, and products.

You demonstrate active learning and respond with action.

You adapt and respond to challenges by using reflective thinking strategies.

You build and maintain positive, caring, and respectful **relationships** with peers and teachers

You identify and appreciate different perspectives, you show empathy, disagree respectfully and encourage voice.

You make space for multiple leaders; **listen** actively and **share** voice in discussions

You demonstrate intent and purposeful design to support your planned outcome.

You give meaningful and constructive feedback to peers both individually and collaboratively.

You seek and apply feedback from peers and teachers.

A TRANSFORMATIVE CULTURE OF LEARNING



A culture of learning equips students for life



A TRANSFORMATIVE CULTURE OF LEARNING



A culture of learning equips students for life

One size does not fit all!

Our team supports you from Day 1 to define a **personalized school organization** that fits your needs. We provide you with guidance regarding all aspects of the school operations like customized class schedules, field trip forms or handbooks.



